



GREAT COMMISSION
MINISTRY ETHIOPIA

THE GREAT COMMISSION MINISTRY ETHIOPIA ANNUAL REPORT

From July 2020 to June 2021



EXECUTIVE SUMMARY



Girma Altye
National Director

2020/2021 has been a challenging year in many aspects. The global pandemic and the local challenges combined made ministry and staff life very difficult.

However, it was also a year we, as a ministry, experienced the faithfulness of the Lord. The Lord was with the ministry in every aspect, and regardless of the challenges, we were able to thrive in many areas. The COVID 19 pandemic has provided massive opportunities beyond the obstacles. The following are the major highlights of our ministry activities in the fiscal Year.

1. Over 75,149 people were trained.
2. Over 10,358,219 people were exposed to the gospel message through our various ministry channels and ministry activities. Out of this number close, 70% was through the digital strategies, and the rest was using other face-to-face evangelism strategies.
3. 65,732 people decided to follow Christ and 25,052 people are engaged in follow up groups
4. Over 125,950 people engaged in the bible study being delivered by GCME
5. 479 churches and groups with a total of 5682 new members were planted
6. 15 new staff joined the ministry
7. We signed a partnership with 18 denomination offices to work using the Jesus Film, and we provided equipment to the denominations.
8. The structure work for the building project is completed. The roofing work is undergoing.
9. We were able to mobilize over 500,000 people for prayer using online technology.



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1. PRAYER

Prayer is one of the core values of the organization. As we are engaged in spiritual ministry, the prayer aspect is crucial for fulfilling our mission. In this regard, it has been challenging to meet face to face for prayer because of COVID restrictions. However, we utilized online platforms for prayer and were able to continue national, regional, and departmental prayer programs. One fruitful initiative we introduced during the COVID lockdown is praying for our nation using social media. In a week-long prayer that was implemented twice, more than 500,000 people were mobilized all over the world to pray for our country.

2. LEADER IMPACT

A leader is someone who influences, and leaders exist at every level of society. When a leader begins a relationship with Christ, they will be able to influence those around them for the Kingdom of God. Our Leader-Led Movement strives to reach professionals and executives in their marketplace and see spiritual movements to fulfill the Great Commission.

There are four sub-sections under the Leader Impact movement. These are Professionals in general, Athlete in Action, Health professionals, and Abigail Professional Women's Network.

2.1 Prayer and Bible study:

One of the strategies used in Leader Impact is life-changing bible study and prayer programs. Christian professionals from various sectors attend these programs. There are 100 professionals engaged in this life-changing Bible study program.



2.2 Significant activities in reaching out to professionals

- Vision sharing on transformational leadership movement and training on Spiritual Discipline was conducted for 35 professionals at Goro Full Gospel Church (August 13, 2020) and for 25 professionals at Akaki Mekaneyesus (September 23, 2020)
- Professionals have donated foodstuffs for more than 50 families in kality Akaki sub-city
- 15 professionals took training on how to use social media for evangelism and how to mentor
- We have conducted training on market place calling for five bankers at Akaki Kality Evangelical Churches Fellowship office on December 9, 2020
- 13 Leader Impact staff and associates have taken training on mentoring through zoom, and 17 associates have taken training on character and calling through zoom between September 15 and October, 2020.
- Christian members of the federal police peacekeepers being deployed to South Sudan took training on Spiritual Discipline, Church planting, Prayer, Care, and Share, on Character and vision topics from TLGS.

- On December 28, 2020, the Education domain of Leader Impact, partnering with Butajera City Gubae Egzaber church and Butajera city education office, has trained 84 Butajera city teachers on good character, improving teaching methods at school.

- On December 28, 2020, 82 professionals at Butajera city completed training that lasted for 12 months and graduated on January 23, 2021.

- A training on “On-Going Discipleship” and “Mentoring” for 15 Leader Impact staff and associates has continued every Tuesday and Friday from 7 pm-9 pm via Zoom.

- At Adama town, 28 professionals from various domains have

completed the Transformational Leadership and Governance Seminar (TLGS) on June 13, 2021.

- In Addis Ababa Transformational Leadership and Governance Seminar was given to 18 professionals who come from various domains.

- A Transforming Leadership and Governance seminar for more than 140 leaders from various domains at Sodo and Arbaminch towns.

- We trained 455 Christian governmental workers on evangelism (4Laws & PCS) and Spiritual Discipline on Fridays of December 2020.



Transformation Leadership Seminar (TLGs) going on at Arbaminch and Sodo



TLGS for Health Professionals

2.3 Abigail Professional Women Network

Abigail Professional Women network is a network of Christian women professionals having 250 members.

1. Number of people who heard the good news through this movement = 15,050

2. Number of people who came to Christ = 15

3. Number of people who have been followed up = 7

4. Number of people engaged in Bible study = 100 professional women weekly via telegram

5. Number of Multiplying disciples
• Twelve active disciples took TLM training, and each is expected to disciples and teach another five new people.

• Twelve active disciples are giving TLM training for 100 members of the network.

6. Number of people trained
• 12 women have been trained on TLM, vision & PCS for one week from August 1 - 29 /2020

• Training on Spiritual Discipline and PCS for professional Christian women continues.

7. Tree planting

Abigail Christian women involved in green legacy have mobilized 100 orphanage girls and planted 200 trees in the compound of ke-chene orphanage Center.

8. Girls from ketechne orphanage were tested positive for COVID and were in quarantine. Abigail's group provided various supports, such as Sanitizer, food items, and above all, prayer and care. Thank God, all of them became well and returned to their center.



2.4 Athlete in Action

Shared the Gospel to 3100 sport men and women through one-to-one, Text messages, Phone calls, Facebook, Telegram; 125 people made decisions, and 51 new believers being followed up.



Our AIA volunteers has totally 20 soccer teams in Adama. Using character development materials and one to one evangelism strategies. Each team supported by his own church so that each church has a responsibility to support their sport related expenses.



**AIA Leaders
AIA core Team
Leaders meeting.**



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Belay's Testimony (Orphans Athlete)

Belay Mamo 18 years old now and his family members rejected and neglected him 8 years ago, two years later, belay entered at an orphanage center in Ethiopia. belay after receiving Jesus six months ago, he understood well what it means to be a child of God and having a real father. every day he experienced to talk with his heavenly father early in the morning. the norm that is cute un experience overcoming loneliness and being un orphanage.

Belay has talent in athletics; he is a track and field runner of 1500 meter. He has a good performance in his athletics; recently in one local race recorded the second from the racing team.

3. STUDENT LED MOVEMENTS

3.1 Evangelism and Short Term Missions

This fiscal Year we have conducted short-term mission projects in 32 locations and a total of 3045 students participated in these projects. Through this activity, we have reached 241,037 people through the gospel. We have 68 evangelism teams on campuses and high schools, and through them, we exposed 1,763,154 people, and 14,496 gave their lives to Christ.



3.2 Leadership Training

This fiscal Year we have conducted short-term mission projects in 32 locations and a total of 3045 students participated in these projects. Through this activity, we have reached 241,037 people through the gospel. We have 68 evangelism teams on campuses and high schools, and through them, we exposed 1,763,154 people, and 14,496 gave their lives to Christ.



3.3 Staff Recruitment

Seventeen intern staff were recruited in the fiscal Year.

4. DIGITAL STRATEGY

4.1 Activities in the Year

Using the main website of the Great Commission ministry, and Tesfa, Tel-eshtaol, Habeshastudent.com, everybarata.com, hope.com, gemenaye.com and indigitous facebook pages, and tesfa and Tel-eshtaol Instagram pages, more than 7.8 million people were exposed to the gospel, more than 1.5 million are engaged and 3,226 people were connected

BY USING OUR SOCIAL MEDIA, WEBSITES, APPS AND TRAININGS WE HAVE :

**7,790,366
EXPOSED**

**1,565,871
ENGAGED**

**3,226
CONNECTED**

**3,741
DECISION
MADE**

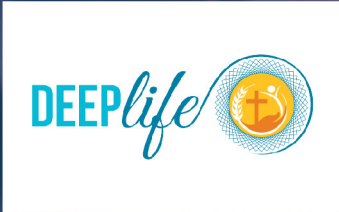
FROM EVERYSTUDENT.COM ONLY

**822
TRAINED**

**4
NEW
TEAMS**

PROJECTS ON PROGRESS IN THIS HALF YEARS

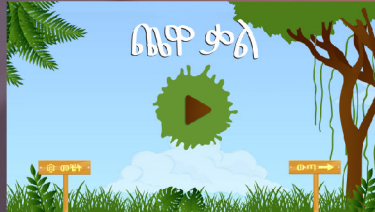
DEEPLIFE



Deeplife Discipleship System is Designed To Help people become better disciples and helps them to focus on discipleship and evaluate themselves

- Progress - 80%

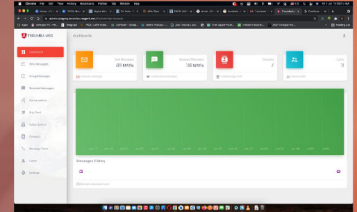
ጩዋ ቃል



“ጩዋ ቃል” is a mobile game developed for kids between 3-7 to teach them the word of God while playing their favorite game

- Progress - 85%

TRUMBA



Turumbah is a system created to help individuals and leaders build drip campaigns and custom conversations using WhatsApp.

- Progress - 90%

GEMENAYE TELEGRAM BOT



Gemenaye telegram bot is the place for users to share anything they experienced, get help and give out help to those who are going through the same experiences.

- Progress - 45%

ABBIRR



Abbirr is a platform that help ministries and churches to easily collect givings and manage donations by integrating their finance system with the bank.

-Progress - 99%

JESUS FILM & JESUS FILM LIGHT



Jesus film - adding peer to peer video sharing feature to the Jesus Film APP.

- Progress 90%

Jesus Film Lite - Prototyping the Jesus Film APP with AI powered video recommendation system.

- Progress - 100%

5.SPECIAL MINISTRIES

5.1 The Jesus Film

5.1.1 Gewada Jesus Film Strategy Training

Gewada (Ale) people group are among the unreached people groups in Southern Ethiopia. Most of Ale people are following Orthodox Christianity and Traditional Religions. They have nine tribal leaders who practice witchcraft and are witch doctors. These tribal leaders are highly respected in the community. To reach these people groups with the gospel, and to plant multiplying Churches in Ale people strategic villages, we equipped 6 people from Ale people through the Jesus film strategy in the 3rd week of November 2020.



At the end of the training, we formed two teams, and each of the teams has selected five strategic centers to reach Ale people with the gospel through the Jesus film in their mother tongue. Finally, we provided them 2 Jesus film equipment set and the team is ready to continue the field ministry in the ten villages. We believe that God will give us many fruits in each of the villages.

5.1.2: The JESUS Film Strategic Partnership Training

In the 3rd week of Dec 2020, we equipped 18 local partners through the JESUS Film and Church planting strategy in Addis to reach unreached people groups with the Gospel of Christ through the Jesus Film Strategy.

At the end of this training, the partners signed MOU with the National Ministry, and we provided each of them with the Jesus film equipment set. We believe that God will give us great fruits through this strategic project.



The Jesus film equipment training



MOU signing

5.1.3. JF language Translation

The translation of the Jesus film into ten Ethiopian languages is going on. When these are completed, it will make the total number of translated JF film languages in Ethiopia 58.

5.2 FAMILY LIFE

5.2.1 : Seminars and Counseling activities

More than 15 people, in most cases married couples, have been passing through our counseling programs in the last six months of the fiscal year. Since the pandemic stacks our regular HBs couples study, our group members are engaged in our mentoring relationships.

On the other hand, our in-person seminars began in December this year. Since then, two premarital one-day seminars conducted in two different places in the city. These are:

i. GCME engaged couples seminars. Fifteen young adults (7 couples and one single) attended the workshop on December 19, 2020. The seminar was focused on the necessary precaution to be made before they enter into their marital bond. It was a fruitful and thought-provoking seminar, as the attendants witnessed. The venue for the workshop was at Tegen Hotel.

ii. Geja KHC engaged couples seminar. The other premarital was seminar conducted at GKHC on the next day, December 20, 2020. 18 engaged young adults (9 couples) attended a one-day seminar organized by their local church. The same content of the seminar given to the GCME staff was treated at GKHC.

5.2.2 Digital Activities.

i) Social Media: Social media was our primary ministry tool to teach and offer counseling sessions for married and single adults in the country and abroad (Amharic speakers). This include:

- Zoom
- Telegram
- Podcast and Webinar pages.
- Telephone communication also offers great help to coach our counselees living in the country and abroad.

ii) Main Stream Media (TV and Radio): Apart from social media, our God has allowed us to be invited by TV and Radio broadcasting corporations to transmit our teachings to married and unmarried Ethiopian adults in the country and the diaspora. Thus, we had opportunities to use four TV sessions (Christian and government TV channels) to reach millions with Bible-based and timeless marriage and family principles. We praise our enabling God for that!!

We are also privileged to be offered two radio sessions (Radio Fana, FM 98.1) to conduct premarital lessons in December. Considering the wedding season in Ethiopia (January/February), we could teach the public the things to seriously consider before getting married.

We believe that the mass media could enable us to reach millions in the corporate society with the timeless principles of marriage and family life. In some cases, we could observe that some of our audiences showed interest in knowing more about Christ and receiving Him as their personal savior and Lord.

We give due praise to our great God for the accomplishments mentioned above!

6. GLOBAL CHURCH MOVEMENTS

6.1 Church Planting:

The Great Commission helps churches to plant churches. We currently have 42 church planting locations where 4200 church planters are being coached. Our activities are focused on vision conference(giving vision to church leaders), church planting training, visiting, and coaching. Through these activities, we helped start new churches and groups in 363 locations in this fiscal year.



6.2 .Mobilization Activities

One of the major activities under the church ministry is the mobilization and training of churches and members for Evangelism in their localities. Through this department, gospel outreach events held in Adama, Bishoftu, Jima, Hawassa, Shasamene, Wadara ... for more than a week with many activities training, preaching on Sunday services, Jesus film show, the four Spiritual laws tract distribution, medical mission, cleaning of the city and others. For example, in Adama, 14 local churches of full gospel believers denomination opened their pulpit for the evangelistic preaching on Sunday's sermon, and after the preaching, the believers went out to share the gospel message on the streets. The outreach continued for a week with different activities like mega voice preaching, one to one Evangelism, Jesus Film Shows, giving free medical service, various training... as a result, many believers were revived, over 46,000 people heard the gospel message, and 600 new believers joined the church and being followed.

6.3 Women for Change

Our Women for Change department works towards training and mobilizing women to reach their families and their communities.



Partnership Development: We invited 22 denomination head offices and organized two days of consultation with the national leaders of the denominational women ministry heads in Addis Ababa. After the consultation

Training and Vision Sharing: 2393 women were trained in Addis Ababa, Hawassa, Jimma, Jinka Arbaminch, and Chencha towns

- Seventy women recruited by the Addis Kidan church who came from all over the country were trained, and they trained additional 170 women within their denomination.
- 60 women engaged in the bible study from Genet church
- 30 women from Maranatha church are being trained

Evangelism and Outreach: Through evangelistic outreaches conducted by our women for change department, over 69,350 people were exposed,



6.4 The North East Initiative

Our North East initiative targets reaching the most unreached groups in the Northern and Eastern parts of the country. Currently, there are 145 local missionaries deployed in the country's Northern and Eastern geographic locations in partnership with local churches and local ministries. The majority of finance for this project is raised by our partner Berea International. Our principal activities are missionary recruitment, missionary deployment, missionary training, bible distribution, visiting, coaching, church planting, and supporting persecuted missionaries. In this fiscal year, 110 churches were planted in the North and in the East through these missionaries.



6.5 Children Ministry

Our main focus is training and equipping local churches to evangelize and disciple children and young adults who constitute close to 70% of the Ethiopian population through our children's ministry. In this ministry, we partner with the Awana ministry. In this fiscal Year we trained 416 children ministry workers from 170 local churches all over the country. We also offered vision seminars for more than 1,700 churches leaders on the importance of evangelizing and discipling children.



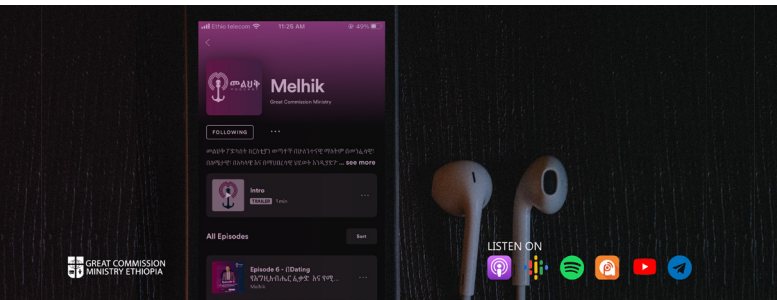
7. HR DEVELOPMENT AND STAFF CARE



In this fiscal year we have recruited 15 new missionary staff. They are have received support raising training and now started the new staff training process. In addition, we have interviewed more than 600 associates staff that are partnering through our church department. We are in the process of grating them with associate staff identification cards. On the staff care side, we have made occasional financial support for over 80 staff in need. In relation to staff development 16 staff are receiving training at International Leadership University from diploma to MA level.

8. GCM MEDIA

GCM Media started broadcasting with GMM TV once a week. We focused on important current issues impacting society. We are in the process of building our own studio from which we plan to start our TV station. We also have created a weekly podcast where we are targeting youth, and we are getting an excellent response.



9. BUILDING PROJECT

Our building project is progressing. We have completed the structure work, and we are working on the roofing and blocks work. The finishing work is going on the 4th and 5th floors.



10. INTERNATIONAL LEADERSHIP UNIVERSITY.



The International Leadership University is progressing as planned. There are currently 80 students both in the graduate and undergraduate programs. We have started advertising for recruitment for the upcoming semesters. We also have a plan to create sites in regional cities.

11. “TESFA MAEDE MAGARATE”

We have mobilized Christians to support the poor during Easter week. Given the short mobilization period, the results were not bad, but it wasn't in the magnitude we expected.



12. FIRE SEEDS YOUTH TRAINING CONFERENCE

We had a plan to train and mobilize 10,000 youth in five cities in Ethiopia. The cities are Ambo, Neqemete, Sodo, Hosanna, and Bahir Dar. So far, the Amobo project is completed. 2000 youth from 20 towns in the West Shao zone are trained and mobilized. The conference in Hosanna is under preparation, and the expected number of youth to be trained is 2500. The Neqemete, Sodo, and Bahir Dar training conferees are expected to happen in the next fiscal year.



13. SUNRISE DEVELOPMENT

Sunrise Development Program, the development wing of the Great Commission ministry Ethiopia, is showing good progress. Among the major activities this year

-Free medical service:-In partnership with Global Health Outreach and local medical groups sunrise development program coordinated free medical service in three locations in Oromia regional state, and a total number of 2550 people benefited from the service. Seven hundred seventy-five people received free reading glasses. In addition, 100 older people have benefited from free medical service and during the COVID lockdown in Addis Ababa.

- Rehabilitating street children:- in our program in Bahir Dar city, 109 street children have been helped to be rehabilitated from addictions and reunite with their families. Each of these received training, coaching, guidance, and 20,000 birr support for them to restart life.

- Clean Water Supply:- Three water wells were drilled, and a clean water supply was made available to residents in three villages in the North Shao zone.

- Blood Donation:- 42 people were mobilized to donate blood.

-Tree planting: 550 tree seedlings were planted in partnership with Woreda 06 administration.

-Street Children Rehabilitation Project at Gambelia:-in partnership with Social Affairs Bureau, Sunrise Development won a project worth of 6.7 million that targets to rehabilitate 178 street children in Gambella town. The preparation work is being completed.



14. CHANGED LIFE STORIES

14.1 Is One church for 1000 people real?

In the surrounding of Addis Ababa, a place called Dolo is one where the gospel's power moves and works mightily. Hundreds have heard the gospel message, and many have been freed from evil's spirit possession. A church is planted in the house of Mr. Kefene and Mrs. Almaz. This couple is the first convert in the area. Here is the story of how the gospel entered the village.

While Sileshi, one of the Great Commission Ministry staff, shared the church planting vision in Gelan site, one of the attendees, named Tigist Kefene who lives in Addis Ababa was impressed by the vision, especially the vision of "One Church for Every 1000 People". At the end of the vision conference, she asked Sileshi "the place where I was born, there is only one person who believes in Jesus, it's my father, but all the community members don't know Jesus. If the vision of one church for every thousand people is real, would you plant a church there?". Sileshi took the challenge and started praying for the community.

After a few days of prayer, Sileshi went to the Kefene's house in Dolo, located in East Shewa some 95 k.ms from Addis Ababa, with Tigist Kefene (Kefene's daughter). As it is a tradition in the community,

Sileshi and Tigist encouraged the family to invite their neighbors for a coffee ceremony. People gathered from the neighbors for the coffee. While the coffee being prepared, Sileshi stood up and shared the gospel message. During prayer time, the evil spirit that possessed Mrs. Almaz for an extended period has revealed itself; she fainted down on the ground; after some prayer, the evil spirit left her, and she became free. The neighbors who saw the miracle of God in Almaz's life praised the Lord, and seven people received Jesus Christ at the moment. This has become the start of planting a new church in that village in the house of Mr. Kefene. Weekly worship and prayer meetings continued in the house. Perplexed and amazed by the recent event going in the house, two of their neighbors came to see what is going on in Mr. Kefene's home. In the middle of worship, the evil spirit possessing them revealed itself and left of these neighbors who came to visit, and they also received the Lord as their personal savior.

In reverence for what the Lord has done to him, his family, and all neighbors, Mr. Kefene offered a gift of 5000 square meters of land from his assets for the church building. While hearing such an amazing story, Megenagna Full Gospel Church supported some chairs and metal sheets for the church building. Within the six-month range, over 100 people came to Christ, and they are worshipping together.



14.2 The insane came to his senses



Ahmed Hassen who was criminally insane (the picture below). He lives in Keleme Wellega zone Birbir Village. While a church planter called Garoma went to his village for Evangelism, he found this boy and took the boy to his home for prayer. A Few other brothers and sisters in Christ joined Garoma to pray for the boy, and they prayed

for three weeks. Amazingly enough, at the end of the three weeks prayer, the healing power of the Lord came upon him, and he is completely healed and went back home. The evil spirit that possessed his mom shouted loudly as she saw her son, and she became free of the evil spirit. Amazed by the miracle, the villagers came to see and hear what happened to the family. Seeing this, many have received Jesus Christ as their savior. The event has become the foundation for planting a new church in the village where thirty-five members are currently worshipping.

14.3 The Witch Doctor now follows Christ



Gelan is one of the church planting sites where our staff team operates. One of our church planters called Gemechu, was able to reach many and baptized fifty-six of the converts in seven months' time. In one of the villages called, Sakalo, there was a well-known witch doctor (the man in the middle in the picture). This witch doctor controlled the life of the community

in the village. The neighborhood looked at the witch doctor as god and does everything he asks them to do.

The coming of Gemechu to the village and his introduction of the gospel to the community have not been welcomed by the witch doctor. Because they know that what he does is completely against what they do to the community and it has an absolute detrimental effect on their social acceptance and financial status, knowing that they planned to kill Gemechu, therefore, the witchdoctor sent his son to hit Gemechu at his head, thinking that when Gemechu falls to the ground, the witchdoctor would come and kill Gemechu. Taking his father's order, the son went with a staff at his hand,

following Gemechu from the back and stretched his hand with staff to hit Gemechu's head. But he couldn't get his hand back to normal. Before hitting Gemechu's head, his hand stiffened up, just as King Jeroboam's hand remained stretched at the altar. They did what they could do to heal the son, but no recovery. For three days, his hand remained stretched. Perplexed and amazed by what happened to his son, the witch doctor called Gemechu to his home and shared all the things that happened to him. Then Gemechu shared with them the love of Jesus and challenged them to pray for healing. Finally, the witch doctor became willing to be prayed for. During the prayer, the son's hand recovered.



GCME

መማሪያ **WIN** | መገንባት **BUILD** | መላክ **SEND**



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